

BRIAN TRUONG

MULTIMEDIA PRODUCER/EDITOR

EXPERIENCE

Overtime Brooklyn, NY

July 2021 - Sept. 2022

Associate Shooter, Producer, Editor

- ▶ Pitched, produced, and edited original series and short-form content for YouTube, TikTok and other social media
- ▶ Created a variety of engaging documentary and studio shows with Sony FX and A7 series cameras
- ▶ Represented the brand's core values to talent in the field and to clients in the post-production process
- ▶ Developed new projects and added to established series for brand partners like GM, Adidas and Under Armour

San Jose Hockey Now San Jose, CA

San Jose Barracuda Beat Reporter

Feb. 2021 - June 2021

- ▶ Independently provided in-depth coverage as the sole beat reporter of the San Jose Barracuda
- ▶ Interviewed players and coaches for recaps and features, provided live updates and video clips on Twitter

Cal Poly Mustang News San Luis Obispo, CA

Sports Video Director & Sports Editor

June 2018 - June 2020

- ▶ Shaped direction of coverage to create a variety of content and diversify the voices in stories
- ▶ Oversaw creation of video recaps, in-depth, features, play breakdowns and other segments
- ▶ Rebooted sports-dedicated Twitter and Instagram accounts to further engage readers
- ▶ Designed multimedia packages and unique landing pages to elevate online content

SFBay San Francisco Bay Area, CA

April 2019 - Dec. 2019

Sports Reporter

- ▶ Primarily covered San Jose Sharks games, practices and news, alongside other Bay Area sports teams
- ▶ Wrote game recaps 10 minutes after the game, full stories 60 minutes after

Golden State Warriors Esports Los Angeles, CA

Technical Director and Content Editor

June 2018-Aug. 2018

- ▶ Created graphics and produced highlight reels, features and interviews for live broadcast and YouTube
- ▶ Served as technical director for weekly live esports broadcasts for the Golden Guardians

EDUCATION

California Polytechnic State University, San Luis Obispo

2016-2020

Bachelor of Science, Journalism | News Concentration

Minor in Media Arts, Science and Technology

Coursework: Sportscasting, multimedia reporting, television and radio broadcast news, sport sociology, sport psychology

Clubs: Roller Hockey Club, Thai-Vietnamese Student Association, Chinese Student Association, theatre tech

SKILLS + EXPERTISE

Software: Adobe Creative Suite, HTML & CSS

Social Media: Facebook, Instagram, Snapchat, TikTok, Twitch, Twitter, YouTube

RECOGNITION

- ▶ 2020 College Media Association Pinnacle Awards: Best Video Sportscast, first place. Best Video Entertainment Program, third place. Best Sports Multimedia Story, third place. Best Online Sports Section, honorable mention.
- ▶ 2020 Associated College Press Pacemakers: Multimedia Sports Story, second place
- ▶ 2019 Associated College Press Pacemakers: Multimedia Sports Story, honorable mention
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